



10FZM0012_Print Ads

 Content Studio	Required proof:	<input type="checkbox"/> Contract	<input type="checkbox"/> Laser	
		<input type="checkbox"/> Quick Print	<input type="checkbox"/> Mock-up	
	FileName:0012_BW_BannerAd	Bill to: 10FZM0012	Executive CD:	
	Market: 2010 Print Ads	REQ 101852	Creative Director: S. Platto	
	Run/Disk Date: 05-25-10	05/26/10 18:29	Art Director: A. Kause	
	Color/Space: BW/Newspaper	CE: 1/0	Writer: R. Minton	
	Live: "(w) x "(h)	Production Artist: BK	Account Executive: K. Black	
	Trim: 1.812"(w) x 5.187"(h)	Task: PU AD's layout	Production Supervisor: K. Warmack	
Bleed: "(w) x "(h)	Spell checked	Coordinator: T. Logar	Ext. 6303	

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APPROVALS

	As is	W/C		As is	W/C		As is	W/C
Executive CD			Sr. Fulfillment Artist			KMG (Knowledge Mgt.)		
Creative Director			Fulfillment Artist			USPS Operations		
Design Director			Print Production			CE Legal		
Associate CD - Art			Art Buyer			Account Supervisor		
Associate CD - Copy			Product Info (Art/Copy)			Account Executive		
Art Director			Program HQ			Mgt. Supervisor		
Writer			Postal Supervisor			Legal		
Project Manager			Coordinator			OKAY TO SHIP		
QA Edit:	Cold Read	Fact Check	Full Read	Second Read	Changes Only	Proof Stage		