

Know Your HIV Status?
To find HIV Test Centers near you:
Text: Your Zip Code to: KnowIt or 566948

Seasonal Flu updates sent directly to your mobile phone

800-CDC-INFO (232-4636)
cdcinfo@cdc.gov
TTY: 888-232-6348
In English/en Español-24/7

Public Health Data & Statistics

Adults* with fair or poor health, by hearing status, 2000-2006

Hearing Status	2000-2006
All Adults	21%
Good Hearing	10%
A Little Trouble Hearing	17%
Deaf or a Lot of Trouble Hearing	28%

*Age-adjusted percentage of adults in the United States aged 18 years and older

Health is always a good catch.

CDC.gov, Interactive Media

CDC-INFO

Interactive Media, Metrics & Top Tasks



CENTERS FOR DISEASE CONTROL AND PREVENTION
www.cdc.gov



Our Mission



CDC Mission:

...to promote health and quality of life by preventing and controlling disease, injury and disability

eHealth and CDC 2.0 Goal:

...to make CDC content, tools and services available when, where and how users want them

Current U.S. Research



- 22% of Americans use social networking sites
- 70 million blogs exist worldwide and 15-30 million of those are authored by U.S. Internet users
- 80% of active internet users will have an 'avatar' or virtual world presence by 2011
- 85% of Americans own a mobile phone and 71% have a landline
- 10 billion text messages are sent from American cell phones each month (250% increase each year for the past two years)
- 17 million Americans have downloaded a podcast at least once
- 25% of Internet users have tagged or categorized content online
- 200,000 ecards are sent monthly

Why Social Media



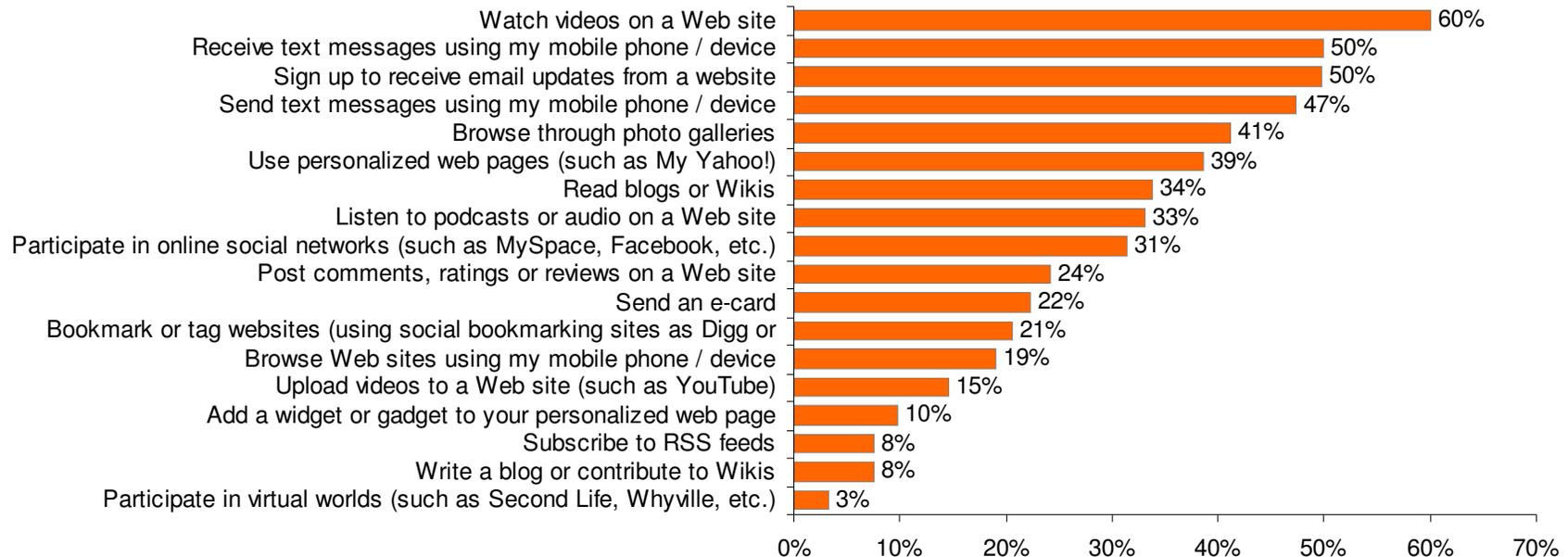
CDC should be (**must be**) where people are

- Increases the dissemination and potential impact of CDC's science
- Leverages unique characteristics of emerging channels
- Reaches diverse audiences
- Allows for tailored health messages
- Facilitates interactive communication and community
- Empowers people to make healthier and safer decisions

CDC.gov Users & Interactive Media



New Custom Question: In the last three months, have you done anyone of the following: [Please select all that apply]



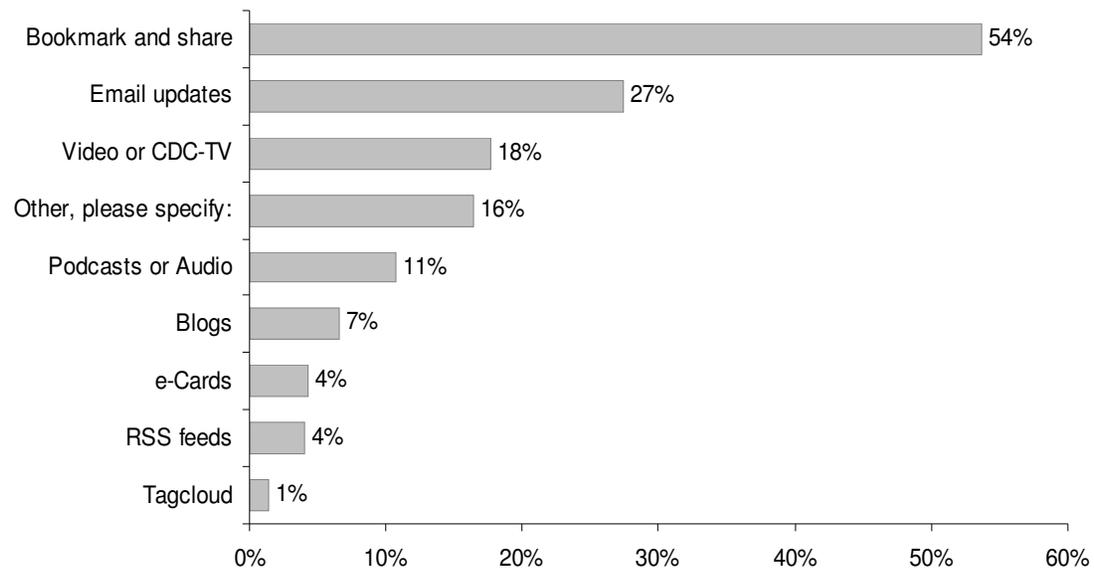
Respondents were more likely to say that in the last three months they have watched videos on a web site (60%), received text messages (50%), signed up to receive email updates from a website (50%), and sent text messages (48%). Most of these groups show a high level of satisfaction of 80 or more.

Source: ACSI & ForSee

CDC.gov Users & Interactive Media



New Custom Question: Which of the following items do you use on the CDC.gov website? [Please select all that apply]:



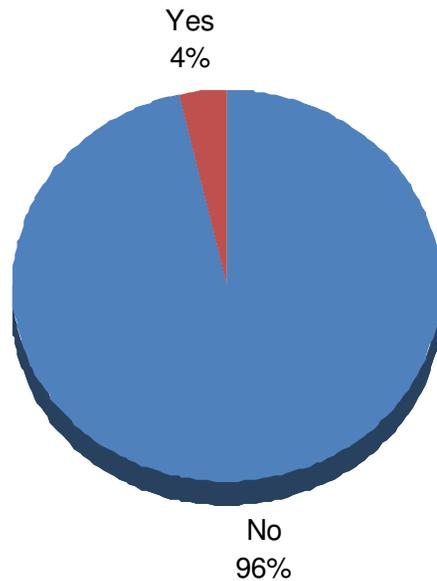
Respondents were likely to say that on the CDC.gov web site they have utilized the following tools: bookmark and share (54%), email updates (27%), or video or CDC-TV (18%). The groups who were the least satisfied were those who used the RSS feeds or Tagclouds.

Source: ACSI & ForSee

CDC.gov Users & Interactive Media



New Custom Question: Have you ever viewed CDC's Web site on your mobile phone or device?



	No	Yes	Overall
<i>Responses:</i>	3,899	143	4,042
	96%	4%	
Content	87	84	87
Functionality	84	83	84
Look and Feel	82	81	82
Navigation	79	77	79
Search	81	81	81
Site Performance	88	83	87
Satisfaction	82	79	82
Likelihood to Return	90	87	90
Recommend	88	87	88

The majority of respondents said that they have not viewed the CDC's web site on their mobile phone. Those who have show a lower level of satisfaction than those who have not.

Interactive Media to Enhance Top Tasks



Engaging Users on CDC.gov:

- Bookmark/Share
- Widgets
- eCards
- Viral Video
- Blogs
- Podcasts
- eMail Updates

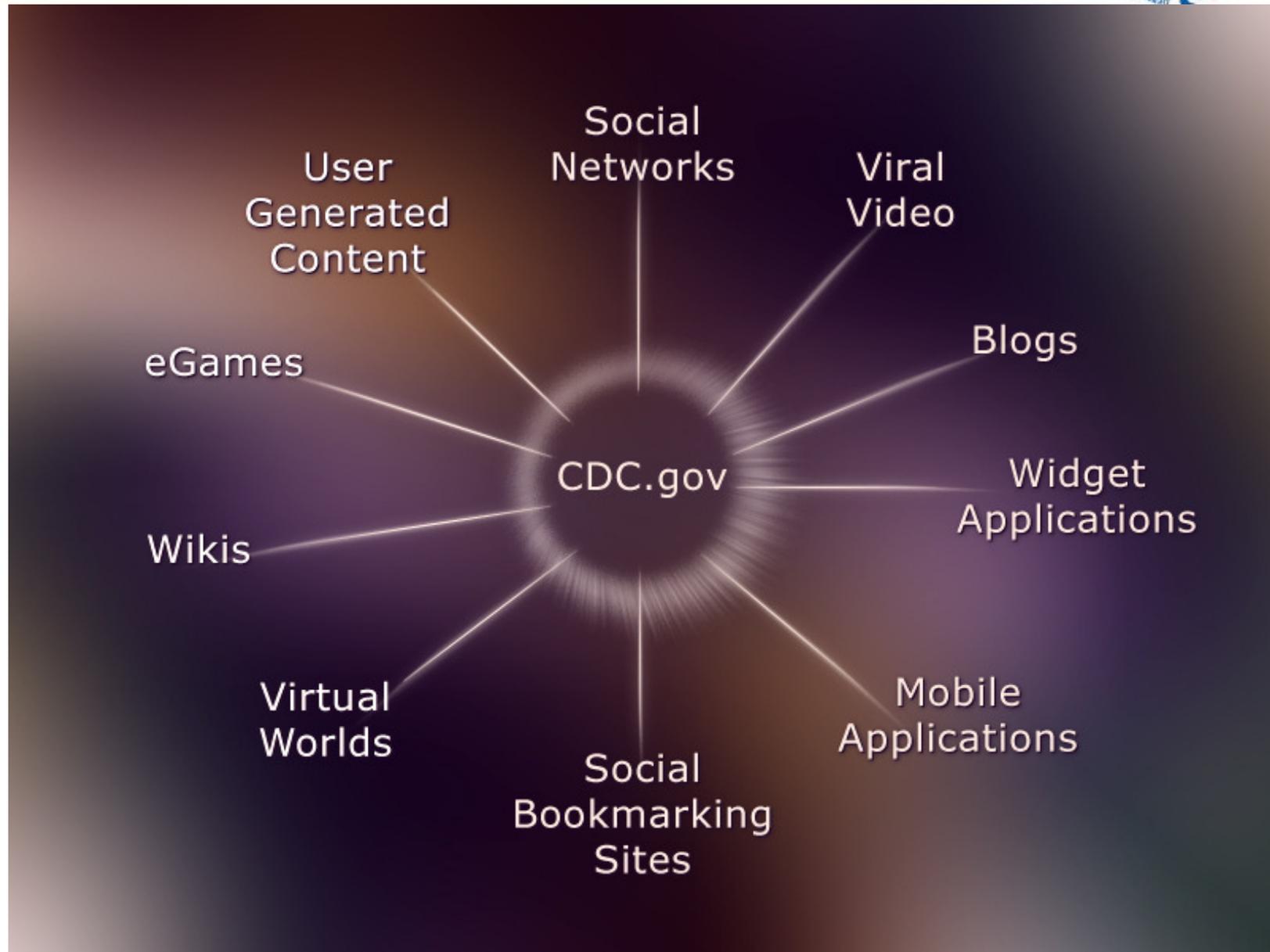


Meeting Users Where They Are:

- Widgets
- Viral Video
- Virtual Worlds
- Social Networks
- Mobile Applications
- Photo-Sharing Sites
- User-Generated Content
- Content Syndication
- Text Messages
- Bloginars



Web 2.0 Communication Strategy



Encouraging Viral Info Sharing

Bookmark and Share



A-Z Index [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) <#>

Text size: [S](#) [M](#) [L](#) [XL](#)

Bookmark and share

- Add this to...
- Favorites
- Del.icio.us
- Digg
- Facebook
- Google Bookmarks
- Yahoo MyWeb

Salmonella

Multi-state Outbreak Investigation

GO»

- Heart Health
- Salmonella »
- Blacks & HIV/AIDS
- Wear Red
- Rubella

Text size: [S](#) [M](#) [L](#) [XL](#)

Bookmark and share

- Get email updates
- Subscribe to RSS
- Listen to audio/podcast

[CDC en Español](#)

Health & Safety Topics

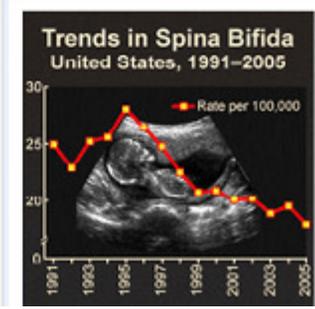
Diseases & Conditions
ADHD, Birth Defects, Cancer, Diabetes, Fetal Alcohol Syndrome, Flu, Hepatitis, HIV/AIDS, STDs...

Emergency Preparedness & Response
Bioterrorism, Chemical & Radiation Emergencies, Severe Weather...

Healthy Living
Bone Health, Physical Activity, Immunizations, Genetics, Sexual Health, Smoking Prevention...

Injury, Violence & Safety
Brain Injury, Child Abuse, Falls, Fires, Food Safety, Poisoning, Suicide, Youth Violence...

Data & Statistics



DON'T GET THE FLU. DON'T SPREAD THE FLU.

GET VACCINATED.

[cdc.gov/flu](#)

News & Events



eCards & User-Generated Content



Health-e-Cards

Centers for Disease Control and Prevention
Your Online Source for Credible Health Information

CDC Health-e-Cards

Send an electronic greeting card to friends, family, co-workers

New e-Cards | All e-Cards

 Fireworks Safety	 Fashion to Fitness	 Test again for HIV
 Women and HIV Testing	 Get Tested for HIV	 Control Your Diabetes
 Health is always a good catch.	 Health is always a good catch.	 Health is always a good catch.

A friend has sent you a Health-e-Card greeting:

Living With Cancer

Living Beyond Cancer
Let This Be a New Beginning...

[Click to Open](#)

Your friend's personal message:

Remember that your friends and family are here to support you through this tough time. We're committed to helping you be healthy and happy!

[Send a CDC Health-e-Card](#)

- February 14, 2007 to present:
- 246 eCards created total
 - 205 in English, 41 in Spanish
 - 61,314 eCards sent
 - 120,203 eCards viewed

Expanding the Use of Video



CDC TV

CDC Centers for Disease Control and Prevention
Your Online Source for Credible Health Information

A-Z Index **A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #** **SEARCH**

CDC-TV

Get the Picture

childhood immunizations

Get The Picture: Childhood Immunizations
Source: National Center for Immunization and Respiratory Diseases
Running Time: (6:27)
Release Date: 4/13/2009

After talking with parents across the country, CDC put together this short video to help answer the tough questions that real moms had about childhood immunizations. Understanding the importance of vaccines is crucial for you to protect your children's health.

[Read the script >>](#)

Share this Video

Link:
www.cdc.gov/CDCTV/GetThePicture/

Embed:
`<object type="application/x-shockwave-flash" data="http://www.cdc.gov/CDCTV/GetThePicture/GetThePicture_emb.swf" width="500" height="415" id="cdc" vmode="transparent">
Embed: <http://www.youtube.com/watch?v=Cj4m191Wk>

Would you like to comment?
[Join YouTube](#) for a free account, or [Login](#) if you are already a member.

Break The Silence: Stop The violence
From: CDCStreamingHealth
Added: August 07, 2003
Error: check you to know that one out of every view...
URL: <http://www.youtube.com/watch?v=3v2L10VQ01>
Embed: <http://www.youtube.com/watch?v=3v2L10VQ01>

More From: CDCStreamingHealth
Related Videos
Teen Dating Violence
LET GO!
Fighting Couples: What Would You Do?
Sneakoo: Teen Abuse

<http://www.youtube.com/cdcstreaminghealth>

- 33 videos uploaded
- 76 channel subscribers
- 5,381 channel views

Video Metrics



YouTube Worldwide (AU) | English Sign Up | Outkast (0) | Help | Sign In

Home Videos Channels Community

Search

Keeping Quiet Can Keep You Out of the Game

watch in high quality

Rate: ★★★★★ 5 ratings Views: 1,585

YouTube LIVE Streaming live Nov. 22 - 8pm EST
www.youtube.com/live

YouTube Program

From: **CDCStreamingHealth**
Added: August 22, 2008
[\(more info\)](#)

Subscribe

As a high school basketball player, Tracy sustained ...

URL: <http://www.youtube.com/watch?v=yQz20b2M40>

Embed: `<object width=420px height=244px param name="movie">`

More From: CDCStreamingHealth

Related Videos

- High School Football Head Trauma
01:59 From: [NVIDeo](#)
Views: 30,908
- Keeping Quiet Can Keep You Out of the Game (Captioned)
02:01 From: [CDCStreamingHealth](#)
Views: 284
- Sport Related Concussion
01:58 From: [uabhealth](#)

YouTube Worldwide (US) | English Sign Up | Outkast (0) | Help | Sign In

Home Videos Channels Community

Search

My Account - / Insight / Keeping Quiet Can Keep You Out of the Game

Views Popularity Economy Demographics Hit Spots

Where many of your views have been seen

Try YouTube in a new web browser! [Download Google Chrome](#)

Google AdSense

Your Account: Views, Analytics, Privacy, Settings

Help & Info: Live Streaming, Upload Tips, Copyright, Ads, Advertising, YouTube for Business, YouTube for Kids, YouTube for Schools

YouTube: Connected TV, YouTube TV, YouTube Music, YouTube Kids

© 2008 YouTube, LLC

YouTube Worldwide (US) | English Sign Up | Outkast (0) | Help | Sign In

Home Videos Channels Community

Search

My Account - / Insight / Keeping Quiet Can Keep You Out of the Game

Views Popularity Economy Demographics Hit Spots

Where many of your views have been seen

Age groups for your videos

Gender for your videos

Try YouTube in a new web browser! [Download Google Chrome](#)

Google AdSense

YouTube Worldwide (US) | English Sign Up | Outkast (0) | Help | Sign In

Home Videos Channels Community

Search

My Account - / Insight / Keeping Quiet Can Keep You Out of the Game

Views Popularity Economy Demographics Hit Spots

Try YouTube in a new web browser! [Download Google Chrome](#)

Google AdSense

Make Web Content Portable



Widgets

the
Flu I.Q.

Think you know all there is to know about the flu? Answer ten easy questions, then share the Flu IQ!

start

share

Data and Statistics

CDC Public Health Data & Statistics

Published on: Jul 9, 2008

People with Diabetes by Race and Ethnicity, 2004-2006*

Non-Hispanic whites	6.6%
Asian Americans	7.5%
Hispanics	10.4%
Non-Hispanic blacks	11.8%
^AIAN	16.5%

*Adjusted by age
^American Indians and Alaska Natives

Click image for more information

« Previous | Next »

share

Healthy Georgians 2011
Division of Public Health, Department of Human Resources

Healthy Families

Restructuring Update Budget Process Update

Priority Outcomes

Key Impact Areas

Director's Corner
About: S. Elizabeth Ford, M.D., M.B.A., F.A.A.P.
DPH's Updates
[Restructuring Budget Process](#)

Updates from

Operations News
Office of Healthy Behavior | Office of Prevention and Safety | Office of Health Outcomes | Office of Essential Preventive Clinical Services

HIP-SA News
Health Information Policy, Strategy, & Accountability | Office of Epidemiology | Evaluation & Health Information | Office of Strategy & System Development | Policy & Leadership Management | Office of Training & Workforce Development

Finance & Administration News
Office of Budget, Finance and Grants | Office of Administration & Support Services | Office of Insurance & Contract Management | Office of Information Technology

District Operations News
District Area Director's Council | List of District Offices, Addresses and Phone Numbers

Video Presentations
View PH Video: [October 8, 2008](#)
Watch Dr. Ford's most recent statewide all-staff meeting. This link includes the full presentation and questions from employees and residents. Contact us for more information. IT representatives view audio and/or visual problems.

VICs Archives
June 1, 2008

Public Health Accountability
[Submit Information](#)
Programs at a Glance (PAGs)
Performance Management System
- PH Performance Management
- SPMS (System Performance Management System)

Wildly Important Goals (WIGs)
- URR (WIG)
- DPH (WIG)

Public Health Family

DPH Leadership

CDC Public Health Data & Statistics
Published on: Nov 14, 2006
Average Duration of Pregnancy at Birth, by Ethnicity (Selected States, 2005)

Georgia Health Facts 2008

Just The PHacts NEWSLETTER
Current Issues and Archives
DPH Re-Organize
Healthy Georgians 2011

DO YOU KNOW?
60% of Georgians over age 18 are smokers
HEALTH FACTS

Public Health Recognition
[Award Nominations & News Alerts](#)

Programs & Subject Matter Experts (P&SME)
Video Conferences (Archives)
DPH Fact Sheet

Tools & Resources

<http://www.health.state.ga.us/phchanges/>

www.cdc.gov/widgets

Content Syndication

Salmonella

[Salmonella](#) > [Salmonella Outbreak Investigations](#) > Investigation of Outbreak of Infections Caused by *Salmonella* Saintpaul

Investigation of Outbreak of Infections Caused by *Salmonella* Saintpaul

Information updated as of 5 pm June 23, 2008

[Click Here for Advice to Consumers](#)

CDC is collaborating with public health officials in many states, the Indian Health Service, and the U.S. Food and Drug Administration (FDA) to investigate an ongoing multi-state outbreak of human foodborne infections due to *Salmonella* serotype Saintpaul. An epidemiologic investigation comparing foods eaten by ill and well persons has identified consumption of raw tomatoes as the likely source of the illnesses. The specific type and source of tomatoes is under investigation; however, the data suggest that illnesses are linked to consumption of raw red plum, red Roma, or round red

States with persons with the outbreak strain of *Salmonella* Saintpaul, by state of residence.



[Click map to view a larger image.](#)

consumption of these types of tomatoes, and these raw tomatoes.

Persons infected with *Salmonella* Saintpaul with symptoms that have been identified in 33 states and the District of Columbia.

These well persons were sent to the National Health Laboratory for confirmation.

Investigation of Outbreak of Infections Caused by *Salmonella* Saintpaul

States with persons with the outbreak strain of *Salmonella* Saintpaul, by state of residence.



[Click map to view a larger image.](#)

Questions and Answers
Related to the Outbreak of *Salmonella* Saintpaul Infections associated with tomatoes.
Information updated as of 5 pm June 23, 2008

[Click Here for Advice to Consumers](#)

News

Content provided and maintained by the US Centers for Disease Control and Prevention (CDC).



Search Website

- Home
- Site Map
- Services
- Health Units
- Quick Links

Investigation of Outbreak of Infections Caused by *Salmonella* Saintpaul

Cases infected with the outbreak strain of *Salmonella* Saintpaul, United States, by state, as of August 25, 2008, 9pm EDT



Content Syndication



Sarah's Journey

welcome • my story • journal • guestbook • photos • **LINKS** • tributes • author sign in • help

CaringBridge
HOME
ABOUT
CONTACT



[See All Photos](#)

Links

[Print this page](#)

CDC A-Z INDEX

Learn more about a specific disease or condition by using the CDC's A-Z Index. Just **click a letter on the A-Z Index** and select a topic from the list.

CDC Centers for Disease Control and Prevention
Your Online Source for Credible Health Information

A-Z Index **A B C D E E G H I J K L M**
N O P Q R S I U V W X Y Z

LINKS RECOMMENDED BY THE AUTHOR

Check out these sites if you're looking for more information. We hope you'll find them helpful and informative.

<http://www.cancer.gov/cancertopics/pdq/treatment/breast/HealthProfessional/Page5>
<http://www.caringbridge.org/newsroom>

1597 VISITS FROM FAMILY AND FRIENDS

HELP SOMEONE ELSE WHEN THEY NEED IT MOST

[Tell a friend](#) about CaringBridge.

Donate today.
Your gift helps connect family and friends when they need it most.

TRIBUTE DONATIONS TO CARINGBRIDGE

[Read the caring tributes](#) in honor of Sarah's.

[Make a donation](#) in tribute to Sarah's to provide CaringBridge to all families who need it.

Microblogging for Increased Outreach





CDC_eHealth

Last chance to register for Focus on Moms. Come & learn how moms use technology for health!
<http://bit.ly/EiKce> Please RT.
7:12 AM Apr 20th from web

Focus on Moms early registration ends 4/15. Come & learn how moms use technology for health!
<http://is.gd/sdeA> Please RT.
12:27 PM Apr 13th from web

Visit <http://is.gd/rgRj> for more info about Act Against AIDS. Every nine & a half minutes someone is infected with HIV. #AAAIDS.
1:39 PM Apr 7th from web

For questions about HIV/AIDS please call CDC-INFO at: 1-800-CDC-INFO (800-232-4636). #AAAIDS
1:23 PM Apr 7th from web

RT @AIDSgov Check out our blog post on the newly launched White House/CDC/HHS Act Against AIDS campaign:
<http://bit.ly/3kPZuU> #AAAIDS
11:40 AM Apr 7th from web

Name CDC_eHealth
Web <http://www.cdc.gov>...
Bio CDC eHealth Marketing: CDC.gov and interactive media projects. Delivering science-based health & safety info when where and how you need it.

10 following 1,912 followers

Updates 74

Favorites

Following



http://twitter.com/CDC_eHealth/
<http://twitter.com/cdcflu>
<http://twitter.com/cdcemergency>



CDCFlu

INFLUENZA VACCINATION ACTIVITIES, MEDIA EVENTS, AND CAMPAIGNS FOR THE 2008-09 SEASON.
<http://www.cdc.gov/flu/NIVW...>
12:43 PM Dec 11th, 2008 from web

National Influenza Vaccination Week (NIVW) begins today, and highlights the importance of flu vaccination.
www.cdc.gov/flu/NIVW/index.htm
11:16 AM Dec 8th, 2008 from web

Place the CDC Seasonal Flu Updates Widget on your site for the latest information about seasonal flu from CDC.
<http://www.cdc.gov/widgets>
12:44 PM Nov 14th, 2008 from web

Questions & Answers about the 2008-2009 Flu Season are

Name CDC Emergency
Location Atlanta, GA
Web <http://emergency...>
Bio CDC Emergency Preparedness and Response: increasing the nation's ability to prepare for and respond to public health emergencies.

70 following 2,600 followers

Updates 88

Favorites

Following





CDCemergency

CDC press conference taking place right now on Investigation of Human Cases of Swine Flu. Listen live at
<http://bit.ly/bRQSG>
about 1 hour ago from mobile web

CDC press conference today at 3:30 ET on Investigation of Human Cases of Swine Flu. Listen live at <http://bit.ly/bRQSG>
about 2 hours ago from mobile web

@nataliedell Too early to identify origins. Epidemiologists are continuing to investigate. More tomorrow. #swineflu
about 17 hours ago from web in reply to nataliedell

@latimeshealth We will update the CDC Swine Flu website as new info becomes available. Check <http://is.gd/tUUG>
about 19 hours ago from web in reply to LATimeshealth

Stay tuned to <http://is.gd/tUUG> & our Twitter feed for updates on the swine flu cases in U.S.
about 22 hours ago from web

Bloginars – Webinars for Blog Writers



Mommy Bloggers

blocher
The community for women who blog

NEW! >> My BlogHer All Topics Blog Directory

The Flu Sucks. So Do You Get a Shot?

by Rita Arens

The CDC recently held a blogger webinar to educate us about the flu. Before becoming a parent, I thought the flu was a stomach bug, not realizing that no, it's actually a really horrific respiratory thing that sucks, sucks, sucks. And I've now had it.

Did You Get Your Flu Shot Yet?



Ok, so it's a NOT so wordless Wednesday here at A Frog in My Soup, but what was I to do when I had a picture of these two cute little Flu Shot Poster boys of mine but needed to write a post reminding everyone to get a flu shot??? Well, combo post!!!

Just Cuz You Need to Know (LOL)! According to my 10 year old know-it-all (seriously, he thinks he knows it all) ... and I quote VERBATIM

"I always thought that flu shots were so you don't get fleas."

With that bit of wisdom you can discontinue reading the rest of this post and go on with life understanding everything and nothing all, at the same time!

Parent blogger:

- 50 invited
- 7 attended
- 5 blog posts
- 59 comments

Healthcare Bloggers

CHILDREN'S HEALTH BLOG

HOME ABOUT CONTACT DIRECTORY DISCLAIMER

Are you and your kids flu-immunized?

Submitted by [Dr. Gerson J. Lin](#)

DON'T GET THE FLU. DON'T SPREAD THE FLU. GET VACCINATED.
cdc.gov/flu

This week is **National Influenza Vaccine Week**. As a reminder, this year the CDC recommends that all children 6 months to 11 years get an annual flu shot. And, all adults should get their flu shot, too. Keep in mind that the only way to not get the flu is to have some protection on board. The flu will also be markedly less severe with the flu shot on board. I talked about these issues as well as ...

Subscribe to Children's Health Blog by Email
Subscribe in a reader
Search
KidSafe
Safe Sound

MyAsthmaCentral.com

See all of our health sites at [www.healthCentral.com](#)

Asthma Home > SharePosts > Health Professional > Kathi MacNaughton > National Flu Vaccine Week 2009 - It's Not Too Late to Get Your Flu Shot This Year!

National Flu Vaccine Week – It's NOT Too Late to Get Your Flu Shot This Year!

EXPERT Kathi MacNaughton
Wednesday, December 16, 2009

National Flu Vaccine Week 2009 runs from Dec. 8 through Dec. 15, so this is the perfect time to get your annual flu shot, if you haven't already taken care of that task. You don't want to get the flu, do you?

The flu is a viral respiratory illness that of people worldwide each year. In the next peak flu season is fast approaching. The cases each year strike in January, February though the season actually begins in November and can last into the early spring, depending on where you live.

So far, this year, flu activity nationwide is light. But that can – and will – change quickly, once we go

Healthcare blogger:

- 50 invited
- 5 attended
- 3 blog posts
- 2 comments

Integrate Technologies

Hurricane IKE Response

In collaboration with the CDC Director's Emergency Operations Center, a series of 7 messages were sent to effected individuals in New Orleans, Jefferson Davis Parish, and Houston with a possible reach of 20,000+.



- 9/19/08: DONT use generators/grills in home, garage, carport. They cause carbon monoxide gas that kills! Call CDC 800-232-4636 for info
- 9/26/08: US GOV/HSS Health Alert: Never mix bleach and ammonia to clean; the fumes can kill you. More info CDC 800-232-4636 or <http://m.cdc.gov>
- 9/26/08: US GOV/HHS Health Alert: Clean mold with 1 cup bleach per 1 gallon water. More info CDC 8002324636 or <http://m.cdc.gov>
- 9/27/08: US Gov/HHS Health alert:Wear gloves and goggles when handling toxic materials. More: CDC 800-232-4636 or <http://m.cdc.gov>
- 9/28/08: US Gov/HHS Health alert: If a wound gets red/swells/drains seek medical help now! More: CDC 800-232-4636 <http://m.cdc.gov>
- 9/30/08: US Gov/HHS Health alert: Pace yourself and get support for cleanup jobs. More: CDC 800-232-4636 or <http://m.cdc.gov>
- 10/1/08: US Gov/HHS Health alert: Don't work alone. Ask family friends/others for help. More: CDC 800-232-4636 or <http://m.cdc.gov>

Integrated Campaigns



Peanut Product Recalls

www.cdc.gov/socialmedia/peanuts



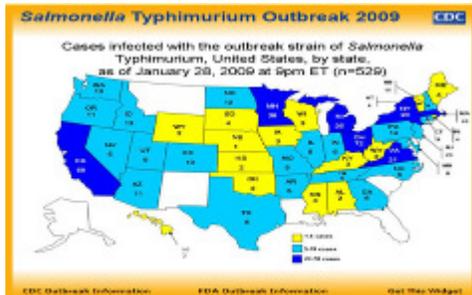
Graphical Buttons



Blogs



eCards



- Brownie Product Recalls
- Cake and Pie Product Recalls
- Candy Product Recalls
- Cereal Product Recalls
- Cookie Product Recalls
- Cracker Product Recalls
- Donut Product Recalls
- Dressing and Seasoning Product Recalls
- Fruit and Vegetable Product Recalls
- Ice Cream Product Recalls

Widgets

Twitter

Integrated Campaigns



Swine Flu

www.cdc.gov/socialmedia



Sometimes, it's not.
Wash kids' hands and your own frequently, especially after:

- ▶ Changing diapers or wiping;
- ▶ Touching pets or garbage;
- ▶ Before and after handling food.

Teach kids to always wash their hands before eating, too!

www.cdc.gov/cleanhands



eCards

<http://m.cdc.gov>

Podcasts

Download CDC podcasts to your desktop and portable music/video player for health information at your convenience and on the go. New to podcasting? See Podcast Help and RSS Help

Podcasts | Browse | Search | Subscribe | Listen/Watch

Use of Facemasks and Respirators

This program demonstrates the differences of facemasks and respirators that are to be used in public settings during an influenza pandemic.

Date Released: 5/25/2007
Running time: 2:12
Author: CDC, National Institute for Occupational Safety and Health (NIOSH)
Series Name: CDC Featured Podcasts

Podcasts

MySpace

Centers for Disease Control and Prevention
DEPARTMENT OF HEALTH AND HUMAN SERVICES

CONTACTING CDC.GOV

Send Message | Forward to Friend
Add to Friends | Add to Favorites
Instant Message | Block User
Add to Group | Rank User

Centers for Disease Control and Prevention
1600 Clifton Rd. Atlanta, GA 30333, U.S.A.
404.639.3333
Public Inquiries: (404) 639-3334 / (800) 311-3435

Nyspace URL:
www.myspace.com/cdc_ehealth
Add a Badge to Your Page!

Let your friends know you support healthy choices. Grab one of the badges below and add it to your Myspace page. Simply copy the code beside the image you want and paste it in your About Me section.

Every 9 1/2 minutes someone in the US is infected with HIV
ACT against AIDS

CDC's Latest Blog Entry (Subscribe to this Blog)
Swine Influenza (Flu) (view more)
Counting Malena Out: Can We Do It? (view more)
It's Spring-Time to Prevent Lyme Disease (view more)
April is National Child Abuse Prevention Month (view more)
April is STD Awareness Month (view more)

[View All Blog Entries]

About CDC

MySpace

Twitter

CDCemergency

CDC Swine Flu Update - Conference Call for Clinicians - 2-3PM ET NOW!
<http://bit.ly/y9g7Z>
about 4 hours ago from web

New recommendations on facemask and respirator use in certain communities with swine fluenza. <http://bit.ly/xkqEK>
about 4 hours ago from web

New Guidance: Swine Flu: Basic location of the risk about

Name: CDC Emergency
Location: Atlanta, GA
Web: <http://emergency.cdc.gov>
Bio: CDC Emergency Preparedness and Response: increasing the nation's ability to prepare for and respond to public health emergencies.

70 following
22,157 followers

Twitter

CDC_eHealth

Stay healthy! Send family and friends a handwashing eCard: <http://is.gd/uLOZ> #swineflu Please Share!

about 20 hours ago from web

RT @CDCemergency CDC press conference today at 3 PM ET on investigation of Human Cases of Swine Flu. Listen live at <http://bit.ly/HSTH>
11:57 AM Apr 26th from web

RT @CDCemergency White House Briefing on Swine Flu today at 12:30pm ET - Watch it Here - <http://bit.ly/ty.com/GZ01>
9:01 AM Apr 26th from web

Name: CDC_eHealth
Web: http://www.cdc.gov/cdc_ehealth
Bio: CDC eHealth: Marketing CDC products and interactive media projects. Delivering science-based health safety info when, where and how you need it.

10 following
2,716 followers

Updates: 81

Favorites

Following

YouTube

YouTube

YouTube

Videos | Playlists | Groups | Subscribers | Subscriptions

Search

CDCEmergencyHealth

CDCEmergencyHealth
Joined April 19, 2007
Last Sign In 11 minutes ago
Subscribers: 114
Channel Views: 6,395

The Centers for Disease Control and Prevention (CDC) is committed to using emerging communication channels to provide credible, researched-based health information.

More about the organization:
The Centers for Disease Control and Prevention (or CDC) is an agency of the U.S. Department of Health and Human Services based in Atlanta, Georgia. Recognized as the leading United States government agency for protecting the public health and safety of people, the CDC provides credible information to enhance health decisions and promotes health through strong partnerships with state health departments and other organizations. The CDC focuses national attention on developing and applying disease prevention and control (especially infectious diseases), environmental health, health promotion and education activities designed to improve the health of the people of the United States.

Swine Flu - Closed Captioned
From: CDC-emergency
Views: 143

Videos (35)

Subscribe to CDC-emergencyHealth videos

Everyday Health

Everyday Health

Published on: Apr 27, 2009

Wash your hands to prevent illness

Click image for more information

« Previous | Next »

share

Widgets

Metrics Dashboard



CDC Home
Centers for Disease Control and Prevention
Your Online Source for Credible Health Information

SEARCH

A-Z Index [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) <#>

CDC.gov Web Metrics Dashboard

Summary (FY 09, Q2*)

- **249,239,451 page views** to CDC.gov overall
- **8,595,899 page views** to the CDC Homepage
- **67.8%** of visitors spent *1-5 minutes* on CDC.gov overall

Web Campaigns included:

- Flu campaign buttons/badges: **85,607 clickthroughs**
- CDC-FDA Peanut Recall widget: **18.5 million views**

Projection:

- Total page views and visits for Q3 and Q4 2009 are projected to increase overall CDC.gov page view traffic.

CDC.gov Satisfaction Scores

Source: American Customer Satisfaction Index (ACSI), Q2 2009 - 04/2009

FY'09
Significantly increased customer satisfaction with CDC.gov, as measured by the American Customer Satisfaction Index. CDC.gov's quarterly score jumped from 76 (Q4-2006) to 82 (out of 100) in Q4-2008, which is the **second highest performing site for Federal Portal Sites in Q4 2008.**

[Full Report](#) [\[PDF, 184K\]](#) »

eHealth Products: CDC.gov Web 2.0 Tools

- Podcasts and RSS
- Widgets
- CDC-TV
- CDC Mobile
- Health eCards

[More »](#)

Top Search Keywords

Internal Keywords	Searches	External Keywords	Searches
1. Search	264,746	1. cdc	1,529,155
2. mrsa	72,066	2. herpes	859,004
3. influenza	39,749	3. enfermedades de transmision sexual	783,160
4. hiv	37,194	4. hpv	622,640
5. hepatitis	33,023	5. chlamydia	548,339
6. vis	31,998	6. gonorrhoea	411,472
7. tuberculosis	31,942	7. tuberculosis	349,850
8. hpv	31,238	8. syphilis	299,141

[More »](#)

Top Referrers (Inbound Links) to CDC.gov

Referrer Source	Instances
Google	1,076,521
Fruits & Veggie Matter	953,933
U.S. Department of State, Travel	251,122
FDA	131,300
Centers for Medicare & Medicaid Services (CMS)	117,834
The Community Guide	48,812

[Full Report »](#)

Most Popular Pages on CDC.gov

Page Names	Page Views
1. Search Results	15,683,525
2. Centers for Disease Control and Prevention	8,408,166
3. Healthy Weight: Assessing Your Weight: BMI: Adult BMI Calculator: English DNPAO CDC	2,689,938
4. Travelers' Health CDC	1,675,484
5. Healthy Weight: Assessing Your Weight: Body Mass Index (BMI) DNPAO CDC	1,616,558
6. Sexually Transmitted Diseases - Information from CDC	1,489,563
7. STD Facts - Genital Herpes	1,462,990
8. BMI-Body Mass Index: Child and Teen Calculator DNPAO CDC	1,456,197
9. Enfermedades de Transmisi	1,375,592
10. STD Facts - Human papillomavirus (HPV)	1,291,303

[Full Report »](#)

Text size: [S](#) [M](#) [L](#) [XL](#)

[Email page](#)

[Print page](#)

[Bookmark and share](#)

Get email updates

To receive email updates about this page, enter your email address:

[What's this?](#)

Glossary

- [Page View](#)
- [Visit](#)
- [Instance](#)
- [Clickthrough](#)

Contact Us:

[Centers for Disease Control and Prevention](#)
1600 Clifton Rd
Atlanta, GA 30333

[800-CDC-INFO](#)
(800-232-4636)
TTY: (888) 232-6348
24 Hours/Every Day

[Email Us](#)

Links to CDC Social Media



- **Social Media Campaigns:** www.cdc.gov/socialmedia
- **eHealth Data Briefs:** <http://www.cdc.gov/healthmarketing/ehm/databriefs/>
- **eCards:** <http://www2a.cdc.gov/eCards/index.asp>
- **Podcasts/RSS:** <http://www.cdc.gov/podcasts>
- **Tagclouds:** <http://www.cdc.gov/ToolsResources/index.html#tagcloud>
- **Blogs:** <http://www.cdc.gov/healthmarketing/blog.htm>
- **Email Updates:** <http://www.cdc.gov/emailupdates/>
- **Widgets:** <http://www.cdc.gov/widgets>
- **Twitter:** www.twitter.com/CDC_eHealth
- **Online Video:** You Tube <http://youtube.com/cdcstreaminghealth>
- **Social Networks:** MySpace: http://myspace.com/cdc_ehealth Daily Strength: <http://dailystrength.org/groups/cdc>
- **Virtual Worlds**
 - Second Life <http://secondlife.com> (191, 86) (<http://slurl.com/secondlife/CDC%20Island/191/86/22>)
 - Whyville <http://www.whyville.net/>
- **CDC TV:** <http://www.cdc.gov/CDCTV/>
- **Mobile:**
<http://m.CDC.gov>; www.cdc.gov/mobilehealth



Thank you

**Janice Nall
JNall@cdc.gov**

**Erin Edgerton
EEdgerton@cdc.gov**

**Division of eHealth Marketing
National Center for Health Marketing
Coordinating Center for Health Information and Service
Centers for Disease Control and Prevention**